



2022 Sponsorship Opportunities

Presenting Festival Sponsor - \$10,000

- Exclusive to your type of business.
- Prominent logo placement on festival promotional items as Presenting Festival Sponsor.
- Placement of unlimited number of sponsor's banners during all three days of the Festival. Banners will be provided by sponsor.
- Mass exposure to attendees of the Festival in the Park.
- Parking on Festival grounds with Sponsor Parking Passes.
- Allowed up to three spaces (10' x 10') in Festival to set up a display promoting sponsor's business, etc.

Overall Festival Sponsorships - \$5,000

- Exclusive to your type of business.
- Logo placement on promotional materials as an Overall Festival Sponsorship.
- Placement of three of sponsor's banners during all three days of the Festival. Banners will be provided by sponsor.
- Mass exposure to attendees of the Festival in the Park.
- Parking on Festival grounds with Sponsor Parking Passes.
- Allowed two spaces (10' x 10') in Festival to set up a display promoting sponsor's business, etc.

Corporate Sponsors - \$2,000

- Logo placement on promotional materials as a Corporate Festival Sponsorship.
- Placement of two of sponsor's banners (provided by sponsor) during all three days of the Festival. Banners will be provided by sponsor.
- Mass exposure to attendees of the Festival in the Park.
- Parking on Festival grounds with Sponsor Parking Passes.
- Allowed one space (10' x 10') in Festival to set up a display promoting sponsor's business, etc.

Entertainment/Event Sponsors - \$750

- Business name listed on festival promotional materials as an Event Sponsor.
- Placement of one of sponsor's banners during all three days of the Festival. Banner will be provided by sponsor.
- Mass exposure to attendees of the Festival in the Park.
- Parking on Festival grounds with Sponsor Parking Passes.

May 13-15, 2022

You can't celebrate spring in Danville without Festival in the Park. What began as a small community event in 1974 has since grown into a three-day family-friendly festival. Held annually in May, the festival offers everything from arts and craft displays to children's activities and entertainment.

Festival in the Park is made possible annually through community support. There are several opportunities to showcase your business while supporting a hometown tradition in historic Ballou Park.

Through the event, we are proud to showcase the amazing talents of our community and look forward to another opportunity to show the region we are proud of our traditions and passionate about our future.

Sponsorship Committee

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